



## **ARTIST WEBSITES**

All our Artist Websites come with 2GB SSD storage and SSL security as standard. You will receive a highly sophisticated website and admin system that is fully mobile phone compatible. 0% commission on Sales. All Sales revenue is yours to keep. Monthly rolling contract. No minimum term.

You can use a domain name you already own or if you don't have one, we'll help you find one.

You will be able to add up to approximately 4000 artworks to your website. (Assuming 500KB per image and one image per product) The Storage size can be upgraded if necessary at a later date, for a small additional monthly fee.

Once we have setup your website you will have a front end SSL secure eCommerce website coupled with an SSL secure back-end admin system. We will send you your login credentials for your admin system. You will also have online access to your e-mails, via a separate web mail system. All website enquiry e-mails and sales order e-mails can also be forwarded to your usual e-mail address as well, to ensure you get the information as quickly as possible. Your website and associated admin systems will be hosted on our remote, super-fast SSD Apache web servers in Amsterdam.

You get your first month's hosting for free and we offer a 14 day money back guarantee, so in the unlikely event that you don't like your new website or admin systems you can cancel and receive a full refund. Effectively, allowing you to test our systems for free, for 14 days.

Once you've placed your order with us, we'll contact you to obtain your specific information to go on the website. Once we have this, your new website system will be ready for you within 48-72 hours. You'll be given full login details to your admin area and you can start adding your artwork straight away. It is a live editing system, so any changes you make will be immediately updated in real-time on your website. We will add your payment options and shipping options and associated rates into the system to get your website up and running and making you money in no time. We can also help you add bespoke pages if needed.

## CORE FEATURES

- 14 Day Money Back Guarantee if you don't like your new website or admin system.
- You can use a domain name you already own or if you don't have one, we'll help you find one.
- Monthly rolling contract. No minimum term.
- Fully SSL secure website and admin system comes as standard.
- Highly Sophisticated, Stylish & Functional Front-End Website
- Easy to Use, Secure & Functional Back-End Admin System
- Fully Mobile Phone & Tablet Compatible - Excellent Mobile Responsive Design
- 0% commission on sales. All Sales revenue is yours. We don't charge transaction fees on Sales.
- (Payment processing fees may still apply. i.e. PayPal Fees, SagePay Fees Etc.)
- Virtually Unlimited Products (Limited by Hard Drive Storage Capacity Only)
- Unlimited Categories
- Unlimited Bandwidth (No additional charges payable)
- Unlimited Information Pages
- Choice to Automatically Watermark your Images on the website with customisable © copyright text or image.
- Multiple Shipping Options for Customer (Including Flat Rate, weight based, per item basis, free over x value, free collection and many others)
- Domestic & International Delivery Options with adjustable pricing.
- Multiple Payment Options (Including PayPal, Bank Transfer, SagePay & WorldPay and many others)
- Search Feature – Full Text Search in Title and descriptions.
- Search Engine Friendly
- Category, Product & Information Page Fully Customisable SEO Meta Data
- Customisable SEO Optimised URLs for All Pages (including products)
- Bulk Upload images from your computer directly into the Admin System
- Bulk Assign images to your product listings.
- Printable Invoices
- E-mail Order Confirmations to Customer and Website Owner
- Sophisticated Special Offers System with date scheduled start and stop special offer
- Gift Voucher System
- Coupon Code System
- Related / Associated Products / Cross Selling
- Top Menu Drop Down for Sub Categories if required
- Bespoke Product Options (with associated bespoke pricing). Print Size options with corresponding price, if you are selling prints online etc.
- Affiliate System – Yes you read correctly, your very own affiliate system - Allow other people to send traffic and customers to your website via a specific link, and allow them to earn a fixed commission on sales they generate. Customise your own commission rate. You decide what you can afford to pay your affiliate marketers for generating you sales.
- Advanced Stock Control System – Real Time Stock Levels. When you sell an original artwork, the system will change “Add to Basket” to Reserved / Sold. Don't worry about double-selling a piece of art. As soon as it sells, it is automatically removed from sale. (It remains on the website until you decide to disable it – or why not just tweak the product into a print and associate it to your “prints for sale” category, and away you go!)

- Customisable Featured Artwork on your Home Page – easily add new featured artworks to your homepage and sort the order of them simply by dragging them into the right order.
- Customisable Banners and Home Page Slideshows
- Easy to Add and Edit Products
- Online Traffic Statistics
- Guest Checkout or Register at Checkout Options as standard.
- Option to require customer registration or login before displaying product prices.
- Multiple Product Images – Bulk Upload and Mass Assign.
- Flexible VAT Calculations
- Customer Management
- Order Management
- WYSIWYG Editor for Product Descriptions or HTML Editor
- Bespoke Product Attributes
- Customer E-mail Notifications for Order Status Updates (Order Placed, Order Dispatched, Refunded etc)
- Newsletter Functionality
- Social Media Functionality
- Sales Reports and Key Statistics
- Choice of Currency ( Choose from £ GBP / € Euro / \$ US)
- Multi Language Support (Please contact us prior to ordering to ensure we can cater for your chosen language)
- Clear, Functional, Easy Flowing Checkout System
- Auto-generated Site Map Functionality
- Auto-Generated Google Sitemap XML
- Hosted on Our Super-fast, Secure Apache Servers
- Once your fully happy with your site we'll submit your website and sitemap to Google & Bing
- A full backup of your website will be taken at this point - for future roll back ability.
- We will also periodically update a 2nd backup of your website, on a monthly basis, so if you make a mistake and delete all your products for example, give us a call or send us an e-mail as quickly as possible, we will be able to roll back your website.

## **MONTHLY HOSTING FEES**

All of our website systems incur a one-off setup fee and a monthly hosting fee. Your first month's hosting is free, allowing you time to concentrate on adding your artwork.

Once you have selected your preferred setup and hosting fee option, your monthly hosting fees are set for the life of your website. Once you have purchased a website system from us, and paid the initial setup fee, there will be several options available to you to pay the monthly hosting fees for your website.

We can process a monthly subscription fee via PayPal, or you can setup a standing order with your Bank and pay us directly. Alternatively, we can process an annual hosting fee, every year over the phone with a Credit or Debit Card.

With your first month's hosting for free and our 14 day money back guarantee you can effectively test our systems for free, for 14 days.